
Digitize Real Estate Closings

In a world defined by the speed and convenience of on-demand services, real estate businesses are increasingly relying on technology to differentiate. There is no room for manual paperwork in the escrow and closing process. Customers already use eSignature with their agents and expect to continue a transaction digitally. That handoff needs to happen smoothly and securely since the transfer of sensitive personal information exposes all parties to fraud. Title and escrow companies must digitize the escrow and closing processes in order to gain a competitive advantage, strengthen security and best serve customers.

DocuSign serves industry leaders including Stewart Title, First American Title and Old Republic National Title.

Increase security of sensitive agreements

Agreements such as bank wire transfer instructions, tax identification paperwork, deeds and other documents handled by title companies are at high risk of wire fraud and theft of personal information. Increase security of these sensitive agreements by digitally authenticating the identity of signers with ID verification. DocuSign eSignature consistently meets the stringent requirements of the world's largest financial institutions, Fortune 500 companies and other global organizations.

Improve customer and agent satisfaction

Now more than ever, customers and agents expect to be able to do business digitally from virtually anywhere. They are likely already using eSignature for listing agreements, sales contracts and other agreements, so they expect to continue that smooth transaction when they progress through the real estate transaction and work with title companies. Provide the simple, digital experience customers and agents expect from title companies to differentiate your business and win repeat customers.

Keep transactions moving on time

Once escrow is opened, there are many documents that need to be processed within time-sensitive deadlines that must be reached or risk the transaction falling through. Don't waste time printing and scanning wet signatures or signing these agreements in person. Allow customers to quickly sign documents digitally so you can meet the escrow timelines and accelerate the time to close.

Simplify compliance

Real estate deals are highly regulated transactions, especially residential. Ensure each field in a document is completed and every closing agreement is properly signed. In addition, full audit trails provide the ability to view and report on who signed, reviewed or approved each step of a transaction, easily delivering evidence of compliance and simplifying records in the event of an audit.

The DocuSign Agreement Cloud for Real Estate

The DocuSign Agreement Cloud for Real Estate enables title companies to create the digital experience customers expect while increasing protection from fraud and helping to comply with legal and industry standards.

eSignature

Securely send, track and sign agreements electronically and keep a digital audit trail

Identify

Verify the identity of signers for sensitive agreements such as bank wire instructions with ID verification, SMS authentication or knowledge-based authentication

eNotary

Keep real estate transactions fully digital with electronic notarization to witness the in-person signing of documents

Integrations

350+ prebuilt integrations with leading platforms including industry solutions such as ShortTrack, RBJ and StreamLine

To learn more, go to docusign.com/realestate

Use case examples

Escrow opening instructions
Tax identification paperwork
Bank wire transfer instructions
Deeds
Title insurance commitment
Commission splits
Disclosures
ALTA statement
Affidavits
Refinance paperwork



About DocuSign

DocuSign helps organizations connect and automate how they prepare, sign, act on and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature: the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, more than 500,000 customers and hundreds of millions of users in over 180 countries use DocuSign to accelerate the process of doing business and to simplify people's lives.

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